



2022



2022 ANNUAL REPORT

*Everyone who does evil hates the light, and will not come into the light for fear that their deeds will be exposed.
John 3:20*

In 2022, 296 individuals sought services from Call to Freedom for the first time, and we provided 10,581 services in total. That is a 32% increase in services over 2021.

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OUR MISSION

Call to Freedom brings wholeness to all individuals impacted by sex and labor trafficking and commercial sexual exploitation by navigating a healing path through our continuum of care model.

OUR VISION

Our vision is to create a comprehensive CommUnity model of care for individuals, and support communities while educating and advocating to combat sex and labor trafficking and commercial sexual exploitation.

STATEMENT OF FAITH

We model Christ in our approach to restore wholeness to those impacted by sex and labor trafficking and commercial sexual exploitation.



VALUES

DIGNITY. We value the individuals we serve and accept them where they are on their healing journey. We demonstrate respect and empathy within the Call to Freedom culture through validation, listening, and providing support.

PERSON-CENTERED. We focus on the needs of the individuals we serve by ensuring they receive the services, being flexible, and honoring them.

EMPOWERMENT. We empower individuals and communities to prevent sex and labor trafficking and commercial sexual exploitation through education and safety strategies. We empower the individuals we serve to create and achieve personal goals. We empower our team members to utilize a care team approach with clients, each other, and partners.

INTEGRITY. We utilize a care team approach to provide consistent and dependable support to the individuals we serve. We continually improve our model based on research and feedback.

MESSAGE FROM OUR PRESIDENT AND CEO

On behalf of myself and the Call to Freedom team, we want to thank you for supporting our mission to serve those impacted by human trafficking and commercial sexual exploitation.

2022 was a year of restoration for Call to Freedom—not only as an agency but also for the clients who walked through our doors. Coming out of the global pandemic, we saw a tremendous increase not only in client referrals but in amount of complex trauma of those impacted by violence.

Since opening our doors in 2016, Call to Freedom has become a safe haven for over 1,200 individuals victimized by trafficking not just in South Dakota but across state lines.

As we educate more South Dakotans on how to identify human trafficking, the number of clients walking through our doors continues to increase year-over-year. We have not yet experienced the full impact of how many in our communities in South Dakota have been affected by human trafficking.

Because of your support, Call to Freedom continues to provide trauma-informed, comprehensive, ongoing, and coordinated support services for all individuals impacted by human trafficking and commercial sexual exploitation.

Our holistic continuum of care model includes survivors' input into program development, and we're honored to provide specialized supportive housing for women impacted by human trafficking and their children.

Our case managers coordinate and collaborate with local experts to tailor services to each client, and throughout 2022, we continued to travel the state training and equipping first responders. We reached out to vulnerable teens via the Set Me Free prevention curriculum and provided supportive housing for mothers and their children through Marissa's House.

Call to Freedom has become a leader in the anti-human trafficking service world and we would not have accomplished that without your support. It's my hope that you will help sustain the mission of Call to Freedom by continuing to join the call—the Call to Freedom.

BECKY RASMUSSEN
President and CEO





CLAIRE'S STORY

Claire's journey with Call to Freedom began when she was 15 years old. She was living with her grandmother and siblings, and like many teenagers, began searching for one of her first jobs. She combed through online employment advertisements and found a posting by a local man looking for assistance cleaning his home. The pay seemed fair, and Claire knew she had the skill set for the job, so she applied for the gig and began communicating with the man via social media.

Upon making contact with Claire online, the man began grooming her—manipulating her to gain her trust and attempting to desensitize her to discussion of sexual topics. Eventually, the two met in person, and Claire began the job she had been hired to do. After her second visit to clean his home, Claire was raped. The guise of employment completely faded away, and she was trapped in a cycle of unimaginable abuse. He soon began taking pictures and videos of her without her knowledge or consent.

Claire continued to go back to his home out of fear. He routinely threatened her and her family, and she genuinely feared for her life and the lives of her siblings. In an incredible act of courage, Claire disclosed her abuse to a trusted adult at school. Following an investigation, Claire sought services at a local child advocacy center who referred her to Call to Freedom.

Claire has worked with Call to Freedom for over a year and a half and has continued to grow and heal. She successfully completed a long-term care facility due to her victimization and other past trauma. At the care facility, Claire navigated intense feelings of shame and guilt. She felt responsible for what she had endured. At Call to Freedom, Claire learned to reject the lie that she was responsible for her victimization. Our team worked tirelessly to convey the truths that it was not her fault; she is not to blame; and she is without question worthy of love, respect, and dignity.

Today, Claire has successfully transitioned back into the community. She is going to school, working, and volunteering. She continues to meet biweekly with her counselor, Call to Freedom case manager, and occupational therapist.





COMMUNITY BREAKFAST

The support we saw at our
2022 7th annual CommUNITY Breakfast
was incredible!

The event is much more than just a fundraiser. It brings support and awareness to human trafficking in the area. When Call to Freedom held its first community breakfast 7 years ago, we never thought it would grow to the nearly 1,100-person crowd that came out to the event. "Call to Freedom brings awareness to the community and helps transition survivors back into society. I continue to support the CommUNITY Breakfast every year because Call to Freedom is the beacon of hope for survivors on their journey back to a healthy life." Matt Koziara, CTF donor and volunteer

We want to extend our heartfelt gratitude to those that donated, event sponsors, survivors for sharing their stories of restoration, and our community partners.

**ATTENDANCE:
JUST OVER**

1,100

AMOUNT RAISED:

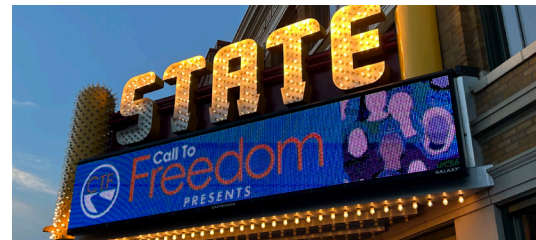
\$575,405

A YEAR IN REVIEW

NATIONAL HUMAN TRAFFICKING AWARENESS



HIDDEN IN PLAIN SIGHT



ADOPT A FAMILY



MARISSA'S HOUSE

The 12 Unit apartment complex opened April 2022. Marissa's House has had full occupancy and a waiting list since the second year in operation. Most of the current wait-list is mothers waiting to be reunited with their children.

MASQUARADE BALL



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HENRY'S STORY

On the surface, Henry appeared to face struggles that were all too common among inmates, including severe addiction and a tendency towards physical violence. Society had labeled him as a criminal and an addict—nothing more—and failed to extend compassion or gain an understanding of the traumatic events that led to his incarceration.

Henry's father would frequently invite his friends to their home when Henry was a child. The men ultimately began sexually abusing Henry. Since the abuse began at such a young age, Henry didn't fully understand what was happening or that this wasn't what healthy relationships look or feel like. Sadly, Henry's father not only knew about the abuse—he facilitated it for years. Henry's father was sex trafficking his son, benefitting from his own son's repeated assault.

The trauma of what Henry had endured affected nearly every aspect of his life. Without an outlet for his anger and pain, he picked fights. He did not know how to control his emotions and was subsequently arrested for his violence.

Henry then found a glimpse of love and hope. He met his wife, and together they had two beautiful children. Henry tragically lost his wife, who passed away in his arms. The extreme amount of grief on top of unaddressed trauma caused Henry to spiral. He turned to hard drugs to numb the pain, landing him a prison sentence away from what he knew and from the remaining family that loved him.

After 3 years in prison, Henry joined traveling carnivals, running from a past that haunted him. He met people who manipulated him and used him. He continued to struggle with addiction and anger. Without the proper outlet and coping skills, Henry did not know how to be productive in his life and ended up back in jail.

When CTF staff met Henry, they built trust with him, and later advocated for his release to a treatment center. Henry had not had long-term sobriety in the community since he was a teenager but our staff helped ensure that Henry never gave up on himself—even on his most challenging days. He was placed in an inpatient treatment center, enrolled himself in groups in the community upon release, and sought counseling. Through counseling and case management with Call to Freedom, Henry worked through the aftermath of his childhood trafficking and slowly began trusting male figures again.

Henry was placed in a transitional home that provides supportive services to individuals with substance abuse or mental health needs who are homeless or are in unstable environments. Once Henry was accepted into the transitional home, he obtained employment, managed his medications, and worked on his recovery. This provided Henry the opportunity to build positive relationships and develop social skills while optimizing independence while living and working in the community.



FROM THE CHAIR

2022 was a year we were blown away watching the community join the call!

Less than one year after breaking ground, we opened the doors to the new Marissa's House. Many wonderful volunteers and contributors helped make the new home a reality. Here, survivors are provided safe refuge and can be reunited with their families. We watched every necessary furnishing for each of the 12 apartments pour in from donations by area businesses and individuals. Everything given allows us to welcome the women and children into a new home without worry about what they might need. Without the support of the community, this would not have been possible.

Throughout the year, we had 103 volunteers—28 of whom volunteered with CTF for the first time—contribute over 540 hours of their time. We are immensely grateful for volunteers and their unwavering dedication to combating human trafficking. They bring both passion and a critical workforce that allows staff to focus on the needs of those we serve. Their selfless contributions amplify our outreach efforts, provide essential support to survivors, and help us raise awareness about the issue. Their commitment is a driving force behind our progress in the fight against human trafficking, bolstering our efforts and genuinely changing the lives of countless vulnerable individuals.

As we reflect on the past year's accomplishments, we've also seen substantial growth in our organization to meet the increased need. We started 2022 with 22 positions on staff and have grown to 28 positions today. As we have grown, we have made additions to our staff to meet the need of the clients we serve. We are currently looking for a single campus which will allow all our staff and services to be in one location allowing for economic efficiency and room for continued growth.

The Call to Freedom Board is so proud of the commitment and the work our dedicated staff perform to help the clients navigate a healthy path. We thank you, our supporters, for being part of the solution and joining the call. We look forward to all the coming year has for the organization and your continued support.



**SHERI
CARMON**
2023-2024 Board Chair



**KRISTEN
THORKELSON**
2022-2023 Board Chair

BOARD OF DIRECTORS

Sheri Carmon
Board Chair

Collette Johnson Bliss
Board Treasurer

Dawn Stenberg
Board Secretary

Becky Rasmussen
President and CEO

Joshua Duncan
Mary Jackson
Korena Keys

Pastor Jeff Wheeler
Shari Pyle

THE DEVELOPMENT TEAM

Call to Freedom relies on the support of YOU, our community. For the community, believing this is happening, giving it a voice, and being behind the cause really gives momentum and enables change. It also gives encouragement to the survivor that people do believe them and what has happened to them. Your support of finances, time, and prayer helps us navigate a healthy path for those we serve.



MONICA RILLING

Managing Director of Development and
Community Engagement
communityengagement@calltofreedom.org



ISABELLA OLIVER

Community Engagement Manager
volunteer@calltofreedom.org

Your contribution of funds, time, or items makes a life-changing difference in the recovery of individuals impacted by human trafficking or commercial sexual exploitation. If you feel moved to give a donation, leave a legacy, or would like to discuss endowments or planned giving, please reach out to Monica Rilling at 605-799-6153.

THANK YOU!

2022 was an incredible year for Call to Freedom. We appreciate your support in our mission. Our continuum of care practice puts South Dakota at the forefront of communities in its response to serve and support victims.

Thank you for answering the call.



Scan this QR code to learn
more about planned giving.
calltofreedom.org

FINANCIALS

ASSETS

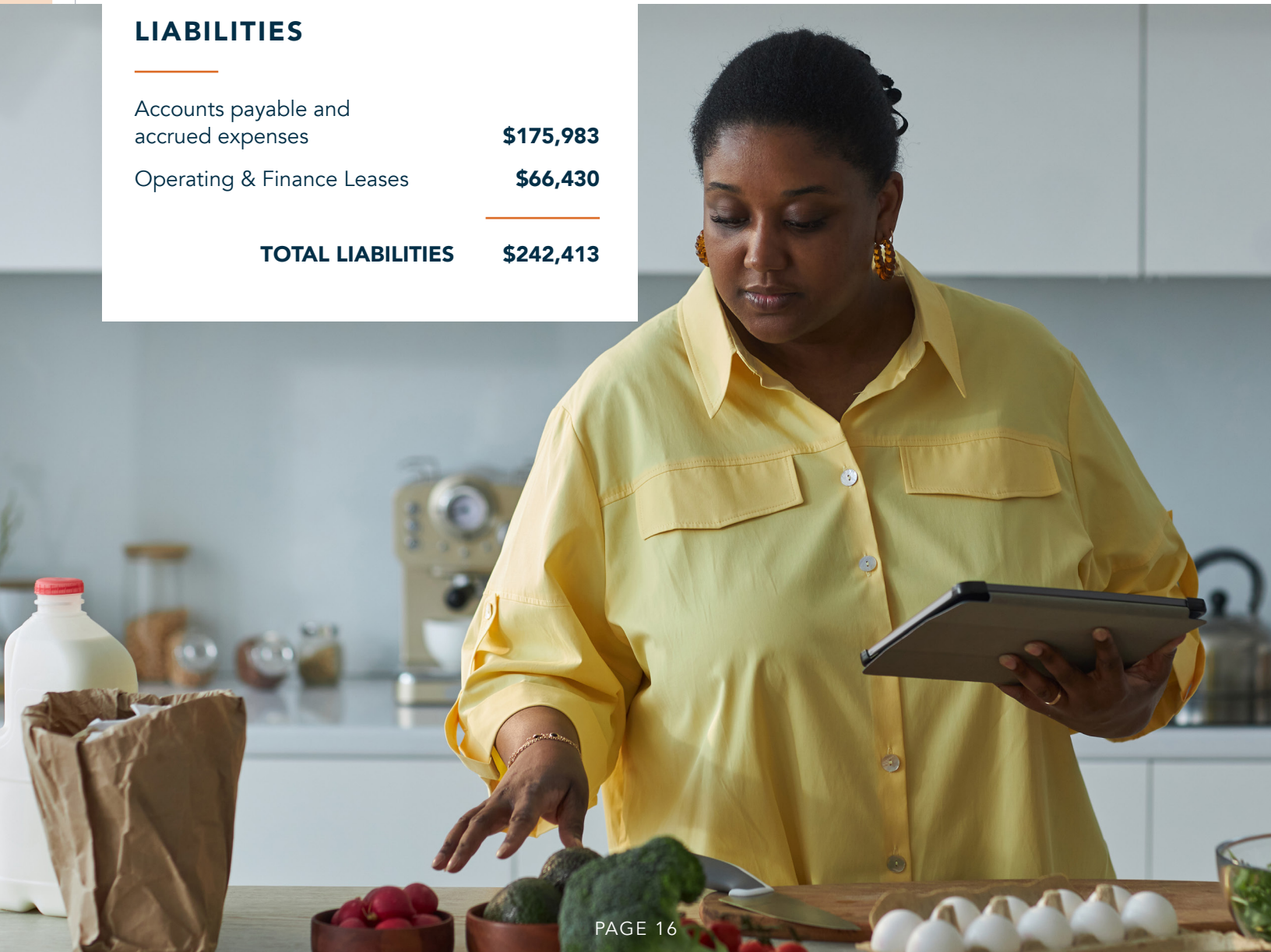
| | |
|---------------------------------|--------------------|
| Cash, Designated & Undesignated | \$1,251,803 |
| Grants Receivable | \$286,725 |
| Pledges Receivable | \$380,197 |
| Property & Equipment | \$1,516,092 |
| Prepaid expenses | \$10,987 |
| Operating & Finance Leases | \$65,598 |
| Community Foundation | \$93,294 |
| TOTAL ASSETS | \$3,604,696 |

NET ASSETS

| | |
|---|--------------------|
| Without donor restrictions | \$2,851,065 |
| With donor restrictions | \$511,218 |
| TOTAL NET ASSETS | \$3,362,283 |
| TOTAL LIABILITIES & NET ASSETS | \$3,604,696 |

LIABILITIES

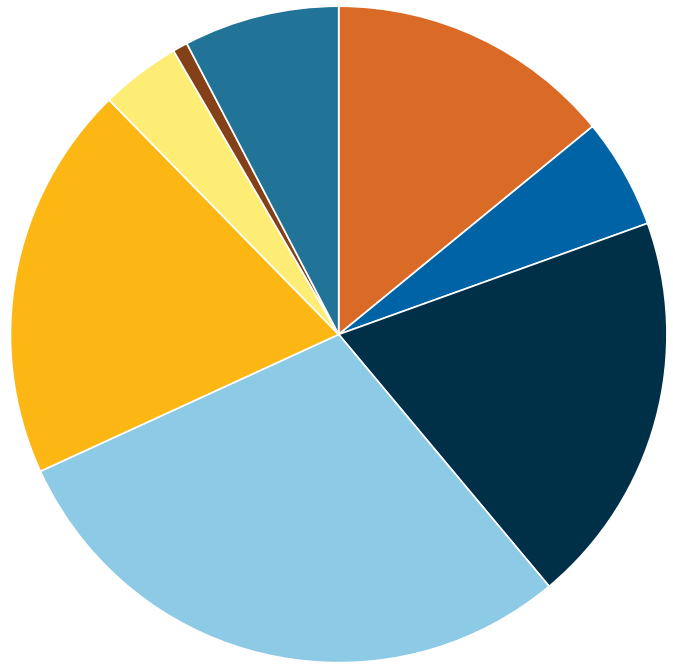
| | |
|---------------------------------------|------------------|
| Accounts payable and accrued expenses | \$175,983 |
| Operating & Finance Leases | \$66,430 |
| TOTAL LIABILITIES | \$242,413 |



REVENUE

| | | |
|----------------------------|-----------|--------|
| Program Support Gifts | \$417,090 | 14.07% |
| Marissa's House Restricted | \$160,918 | 5.43% |
| Events | \$575,405 | 19.42% |
| State Grants | \$866,286 | 29.23% |
| Federal Grants | \$578,240 | 19.51% |
| Private/Foundation Grants | \$116,760 | 3.94% |
| Interest and Other | \$21,741 | 0.73% |
| Program Gifts In Kind | \$226,964 | 7.66% |

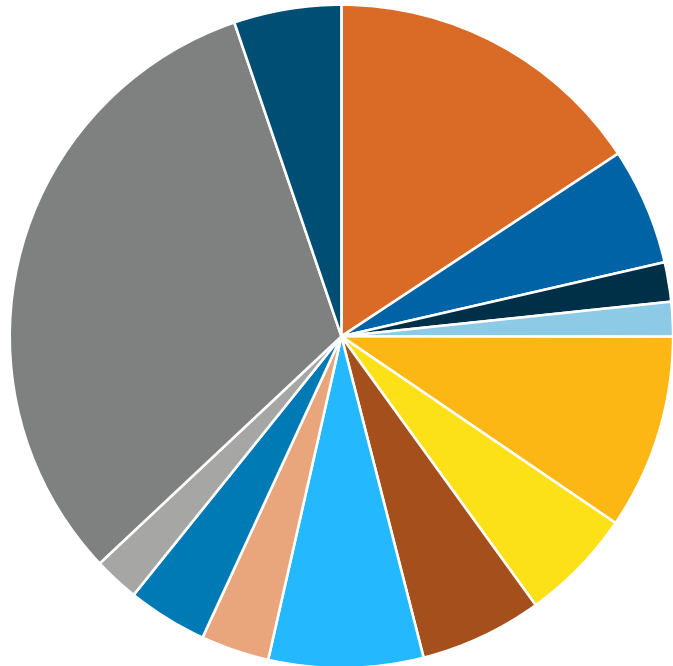
TOTAL REVENUE \$2,963,405



EXPENSES

| | | |
|---|-----------|--------|
| Outreach & Rural Program | \$394,034 | 15.71% |
| Youth Program | \$143,011 | 5.70% |
| Re-Entry Program | \$48,193 | 1.92% |
| Labor Trafficking Program | \$42,271 | 1.69% |
| Prevention, Training & Education Programs | \$238,248 | 9.50% |
| Client Emergency Services Program | \$138,559 | 5.52% |
| Occupational Therapy | \$149,870 | 5.97% |
| Marrisa's House Program | \$188,967 | 7.53% |
| Contractual Partners/ Subawards | \$83,633 | 3.33% |
| Furniture/Equipment | \$97,733 | 3.90% |
| Events Fundraising | \$55,785 | 2.22% |
| Administration and Operations | \$796,894 | 31.77% |
| Development/Fundraising/ Marketing | \$131,250 | 5.23% |

TOTAL EXPENSES \$2,508,448



NET ASSETS

| | |
|--------------------------|-------------|
| Net Assets at 01/01/2022 | \$1,304,889 |
| Net Assets increase 2022 | \$1,546,176 |
| Net Assets at 12/31/2022 | \$2,851,065 |



1915 E. 8th Street | Suite 100
Sioux Falls, SD 57103

<<Household/Company Name>>
<<Street address>>
<<City>>, <<State>> <<Zip>>